

AMMAL RAHEEM

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WORK EXPERIENCE

MALIND TECH

Feb 2026 – till date

UI/UX Designer & Technical Assistant

Key Responsibilities:

- Design visually compelling graphics and user-centered UI/UX for web and mobile platforms, including wireframes, user flows, and high-fidelity mockups.
- Maintain consistent brand identity across all platforms by managing standardized design systems, typography, and UI kits.
- Collaborate with cross-functional teams to translate business requirements into responsive, accessible, and high-performance designs.
- Manage the implementation, customization, and maintenance of ERP modules such as HRMS, Finance, and CRM to ensure operational efficiency.
- Provide technical support and monitor system performance to maintain data integrity and resolve user-reported issues.
- Oversee system security, including database backups, bug tracking, and coordinating upgrades with developers and consultants.
- Facilitate user enablement through hands-on training, technical documentation, and the preparation of comprehensive system reports.

ICM SOFTWARE HOUSE

Oct 2024 – Jan 2026

Oracle Technical Consultant

Key Responsibilities:

- Managed full-cycle implementation, upgrade, and ongoing support for **Oracle E-Business Suite (EBS)** and **Oracle Fusion Applications** across modules including Financials (FIN), Supply Chain Management (SCM), and Human Capital Management (HCM).
- Provided techno-functional expertise by collaborating with business users to design and implement custom solutions, extensions, and enhancements tailored to complex business requirements.
- Designed, developed, and maintained technical components for **Oracle EBS** using a comprehensive set of tools: SQL/PLSQL, Oracle Forms/Reports, OAF.
- Developed and deployed critical reports, analytics, and data extracts in **Oracle Fusion** across Financials, SCM, and HCM domains using both legacy and modern Oracle reporting tools: BI Publisher, OTBI, Smart View, Oracle Reports
- Perform database administration tasks, including backup, recovery, and performance tuning.

Key Technologies:

Oracle Apex, Oracle EBS, Oracle Fusion Cloud, SQL, PL/SQL, Oracle VBCS, Oracle Redwood Applications

Implementation Projects:

Oracle EBS - Emirat, Hail, KSA.

Oracle EBS - Delta Enterprises, Riyadh, KSA

Oracle EBS - King Khaled Eye Specialist Hospital, Riyadh, KSA

Oracle Fusion - The Arab Energy Funds

Graphic Designer & Social Media Intern

Key Responsibilities:

- Managed and updated company's social media accounts.
- Created engaging content to increase brand awareness and audience engagement.
- Assisted in organizing and executing marketing campaigns.

Key Achievements:

- Successfully launched a new social media campaign, resulting in a significant increase in followers.
- Designed visually appealing marketing materials that effectively communicated the company's brand message.
- Gained valuable experience in graphic design and social media marketing.
- Developed strong skills in using Figma.

PROJECTS

Care Without Fear

- **Description:** A comprehensive Android application designed to digitalize and streamline healthcare and childcare services in Pakistan.
- **Technologies Used:** Java, XML, Firebase Cloud Messaging, Stripe API, Google Maps API, GitHub.
- **Outcome:** Created a secure, live-tracking platform that improves emergency response efficiency for nurses and physiotherapists.

Creative Pair

- **Description:** A modern web application built to showcase creative portfolios and innovative ideas.
- **Link:** www.creativepair.site
- **Technologies Used:** React JS, Tailwind CSS, Framer Motion, React Router, Netlify.
- **Outcome:** Delivered a highly responsive, visually engaging site with smooth animations and optimized performance.

SCENTS Blog

- **Description:** An aesthetic e-commerce style blog showcasing a curated collection of perfumes and scented candles.
- **Link:** <https://ammalr.github.io/Scents/>
- **Technologies Used:** Figma, HTML5, CSS3, JavaScript.
- **Outcome:** Successfully translated high-fidelity Figma designs into a functional, responsive website featuring interactive hover effects.

Personal Portfolio

- **Description:** A professional personal website highlighting my journey as an IT student and Technical Consultant.
- **Link:** <https://ammalr.github.io/Portfolio/>
- **Technologies Used:** HTML, CSS, JavaScript.
- **Outcome:** Established a strong online presence that effectively communicates technical skills and past project success.

BotanicaOrganica

- **Description:** An educational and informative platform dedicated to plant growth procedures and botanical expertise.
- **Link:** <https://ammalr.github.io/BotanicaOrganica/>
- **Technologies Used:** HTML, CSS, JavaScript.
- **Outcome:** Created a user-friendly resource for gardening enthusiasts to learn about plant care and connect with botanists.

Suplead Company

- **Description:** A multilingual corporate website for Suplead, focusing on professional service presentation.
- **Link:** www.supleadsa.com
- **Technologies Used:** WordPress, Multilingual Plugins, Responsive Design Frameworks.
- **Outcome:** Improved user satisfaction by providing a seamless, localized experience across all device types.

ICM Software House

- **Description:** A global multi-site deployment for an international software house operating across the Saudi Arabia, UK, USA, Canada, and Pakistan.
- **Link:** www.icmsh.us , www.icm-pak.com , www.icmsh.ca, www.icmksa.com , www.icmsh.uk
- **Technologies Used:** WordPress, Cross-domain Management.
- **Outcome:** Launched a visually stunning, intuitive platform that successfully represents the company's global reach.

Airport Management System

- **Description:** A backend system focused on the efficient storage and retrieval of flight and passenger data.
- **Link:** Database System
- **Technologies Used:** MySQL, Data Normalization.
- **Outcome:** Developed a secure, normalized relational schema that ensures data integrity and supports complex search queries.

Library Management System

- **Description:** A software solution for managing book records, member registrations, and library inventory.
- **Technologies Used:** C++, Data Structures (Arrays, Linked Lists).
- **Outcome:** Optimized library operations through the implementation of efficient searching and sorting algorithms.

EDUCATION

UNIVERSITY OF EDUCATION

Bachelors of Science in Information Technology (IT)

LAHORE

2021- 2025

PUNJAB GROUP OF COLLEGES

Intermediate in FSc Pre-Engineering

LAHORE

2019- 2021

CANTT GRAMMAR SCHOOL

Matric

LAHORE

2017- 2019

CERTIFICATIONS

• Oracle Fusion Cloud Applications ERP Foundations Certified Associate	Oracle MyLearn
• Oracle Fusion Cloud Applications SCM Certified Foundations Associate	Oracle MyLearn
• Oracle Fusion Cloud Applications HCM Certified Foundations Associate	Oracle MyLearn
• Oracle Fusion Cloud Applications CX Certified Foundations Associate	Oracle MyLearn
• Oracle APEX Cloud Developer Certified Professional	Oracle MyLearn
• Oracle Redwood Application 2025 Certified Developer Associate	Oracle MyLearn
• Oracle Cloud Infrastructure 2025 Certified AI Foundations Associate	Oracle MyLearn
• Oracle Cloud Infrastructure 2025 Certified Foundations Associate	Oracle MyLearn
• Oracle Data Platform 2025 Certified Foundations Associate	Oracle MyLearn
• Course for Freelancers and Entrepreneurs	Learn from Fiverr.
• Basics of Graphic Designing	LinkedIn Learning
• HTML	Sololearn
• CSS	Sololearn
• Introduction to Java Script	Sololearn
• Introduction to SQL	Sololearn
• SQL Intermediate	Sololearn
• SEO Foundations	LinkedIn Learning

SKILLS

Technical

Object Oriented Programming in C++
Data Structure and Algorithm in C++
Basics of Python
WordPress
Human Resource Management
MS-Office
Digital Marketing
Database Administration
Enterprise Resource Planning
Oracle EBS Implementations
Oracle Visual builder Cloud Services
Form and Report Builder
Oracle APEX

Git & GitHub

Oracle Redwood Applications

Oracle VBCS

Language

Proof Reading

Communication Skills

Fluency in English & Urdu Language

Soft Skills

Organizational Skills

Time Management Skills

Ability to Work Under Pressure

Ability to work as a Team Member

Task Oriented Person